



MidHits Radio

Listener & Website Statistics

March 2010

www.midhits.co.uk

Listener Statistics for March 2010

MidHits Radio

Listener Minutes	Total (30-day)	134469 minute(s)
	Total listening hours (TLH)	2241.15
	Average session length	46.6 minute(s)

Listeners	Total sessions (30-day)	2888 session(s)
	Unique listeners	1527 listener(s)
	Unique countries	90 countries

Data Transfer	Total (30-day)	133023.9 MB
	Session average	46.1 MB

Tracks	Total (30-day)	11121 track(s)
	Total unique (30-day)	384 track(s)
	Average per hour	14.99 track(s)
	Average length	3 mins, 41 secs

Listeners	0 - 30 sec	228 (7.9%)
	30 sec - 2 min	371 (12.8%)
	2 - 5 min	415 (14.4%)
	5 - 15 min	540 (18.7%)
	15 - 30 min	362 (12.5%)
	30 min - 1 hour	373 (12.9%)
	1 hour - 4 hours	492 (17.0%)
	4hours +	107 (3.7%)

User Agents by Listener Sessions	1. Nemesis Player	1392 (48.2%)
	2. Winamp	467 (16.2%)
	3. MPEG OVERRIDE	318 (11.0%)
	4. BASS audio library	106 (3.7%)
	5. Apple iTunes	92 (3.2%)
	6. VLC Media Player	91 (3.2%)
	7. RealPlayer	85 (2.9%)
	8. xine Media Player	68 (2.4%)
	9. X Multimedia System (XMMS)	35 (1.2%)
	10. YourMuze	25 (0.9%)
	11. Other	206 (7.1%)

User Agents by Listener Minutes	1. Nemesis Player	76306 (56.8%)
	2. Winamp	18385 (13.7%)
	3. MPEG OVERRIDE	8116 (6.0%)
	4. VLC Media Player	6770 (5.0%)
	5. RealPlayer	5455 (4.1%)
	6. BASS audio library	4351 (3.2%)
	7. xine Media Player	3958 (2.9%)
	8. Apple iTunes	2999 (2.2%)
	9. Apple iPhone OS v3.1.3 CoreMedia v1.0.0.7E18	1666 (1.2%)
	10. FreeAmp	958 (0.7%)
	11. Other	5411 (4.0%)

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Countries by Listener Sessions	1. United Kingdom	591 (20.5%)
	2. United States	277 (9.6%)
	3. Canada	180 (6.2%)
	4. Germany	135 (4.7%)
	5. Panama	117 (4.1%)
	6. Serbia	94 (3.3%)
	7. Romania	89 (3.1%)
	8. Netherlands	81 (2.8%)
	9. Spain	70 (2.4%)
	10. Other	1251 (43.4%)

Countries by Listener Minutes	1. United Kingdom	32084 (23.9%)
	2. Canada	11771 (8.8%)
	3. United States	11628 (8.7%)
	4. Germany	6867 (5.1%)
	5. Serbia	4261 (3.2%)
	6. Netherlands	4085 (3.0%)
	7. Malaysia	3702 (2.8%)
	8. Brazil	3663 (2.7%)
	9. Italy	3285 (2.4%)
	10. Other	53029 (39.5%)

Website Statistics for March 2010

MidHits Radio

Viewed Traffic	Unique visitors	2638
	Number of visits	3908
	Pages	33042
	Hits	157526
	Bandwidth	878.91 MB

Not Viewed Traffic (traffic generated by robots)	Unique visitors	
	Number of visits	
	Pages	6597
	Hits	7460
	Bandwidth	54.20 MB

Days of Week - Page Views	Monday	845.8
	Tuesday	838.6
	Wednesday	1223.8
	Thursday	1485.5
	Friday	980.25
	Saturday	1379.75
	Sunday	779.75

Days of Week - Hits	Monday	4307.6
	Tuesday	3659.2
	Wednesday	5979.2
	Thursday	7696
	Friday	4163.75
	Saturday	6191.25
	Sunday	3898

Visit Duration	0s-30s	2758 (70.50%)
	30s-2mn	430 (11%)
	2mn-5mn	165 (4.20%)
	5mn-15mn	152 (3.80%)
	15mn-30mn	99 (2.50%)
	30mn-1h	134 (3.40%)
	1h+	170 (4.30%)